



Regulations “LAGAZUOI WINNING IDEAS MOUNTAIN AWARDS 2023”

An initiative promoted by Lagazuoi Expo Dolomiti to select and enhance the most innovative projects, products and ideas in the sectors of equipment and clothing, services and apps and gastronomy industry on the subject of the mountains.

Summary

Organiser

Subject of the competition

Those qualifying to enter

Submitting of applications and terms of enrolment

Sending of applications and deadline

Evaluation criteria

Publication of the winners and special mentions

Acceptance of the decisions of the Jury

Awards for the winners

Acceptance of proposals – Exclusion - Restitution of awards

Acceptance of the regulations

Waiver for the use of images

Waiver for the reproduction of images/videos and/or the use of physical objects purely for exhibitiv purposes

Commitment of applicants to publish information about WIMA through their own communication channels

Information concerning privacy laws (Legislative Decree 196/2003) and warnings

Information and contacts

Organiser

The Lagazuoi S.p.A. society, P.IVA and C.F. (VAT No. and Tax Code) 00083390252, sited in via del Mercato 14, 32043 Cortina d'Ampezzo (BL), Italy, is the promoter of the Lagazuoi Winning Ideas Mountain Awards 2023.

Subject of the competition

The Lagazuoi Winning Ideas Mountain Awards 2023 (in short, Lagazuoi WIMA2023) is an international award divided into three categories, open to sole proprietorships, partnerships, corporations, start-ups, organizations, and public or private associations who have products, projects and innovative ideas, ingenious solutions, small or big digital revolutions for a better experience of life and awareness of the mountains, present and future.

The Lagazuoi WIMA was conceived with the aim of giving official recognition, and acclaim, offering support by communication and information, to those companies, organizations, individuals, products and ideas that are bringing innovation to the world of the mountains.

There are three award categories:

- Mountain equipment and clothing: projects of technical clothing and equipment for high altitudes and specific climatic conditions to safely enjoy the mountain world both in summer and winter.
- Services and apps for the mountains: enhancement, knowledge and promotion of the mountains, achieved by means of projects that, through innovative services or new technologies, make it possible to extend the exploration and knowledge of the mountains to new customers and new users and, at the same time, to enhance and qualify the host locations. Ideas for renewing mountain experiences through projects, initiatives, app and gaming tools.
- Mountain gastronomy industry: innovative methods of production and/or processing of raw materials but also new approaches to the marketing and distribution of the local products of



mountain communities located in mountain municipalities (at more than 600 meters above sea level).

The winners of the “Lagazuoi WIMA2023” award will be announced by March 2023.

For each of the three categories there will be a winner among sole proprietorships, partnerships, corporations, public and private associations, public and private associations candidates, and one of the start-up candidates will get a special mention.

The organiser considers start-ups sole proprietorships or corporations founded less than five years ago and not listed on a regulated market or a multilateral trading system.

The winner and the special mention in each category in accordance with the jury's evaluations will have the opportunity to display their entries at the Lagazuoi Expo Dolomiti, in a special exhibition dedicated to them. It will be inaugurated in April 2023 and remain on display for twelve months.

All finalist companies, citizens and organisations will have the right to utilise the Lagazuoi WIMA2023 brand name with the diction “winner of the Lagazuoi Winning Ideas Mountain Awards 2023” (restricted to the edition of 2023) in their communication and promotional material. Improper use of the brand name is strictly forbidden.

WIMA is geared towards culture and divulgation.

Those qualifying to enter

The Lagazuoi WIMA2023 is an international award divided into three categories, open to sole proprietorships, partnerships, and corporation, start-ups, organizations, public and private associations. Participation in the Lagazuoi WIMA2023 is completely free of charge.

Public or private entities intending to enter the Lagazuoi WIMA2023 must operate in accordance with the labour laws regarding pension and health contributions.

In any case, the following are not permitted to enter:

- political parties or organisations;
- trade union or worker assistance organisations (patronati);
- private organizations who are members of the Management Committee, of the Selectors and of the Jury.

Submitting of applications and terms of enrolment

In order to take part in the Lagazuoi WIMA2023 you need to:

- read and accept the contents of the regulations herein;
- read and accept the waiver and the information regarding the processing of personal data (attached to the regulations herein);
- present your proposal by filling in the online form to be found on the web site www.lagazuoiwima.org supplying the data expressly requested by completing the sections reserved for outlining your idea.

All applications will in any case be evaluated by a Management Committee defined by Lagazuoi S.p.A. and passed on for scrutiny to the Jury formed by Lagazuoi S.p.A.

In addition, a group of three Selectors (composed of a journalist from a sector newspaper for each of the three categories) will autonomously single out for each category any proposals considered as being valid and interesting for the purpose of the WIMA2023 awards. Before being put before the jury, the proposals selected must also meet the conditions of the preceding paragraph.

Sending of applications and deadline

Applications must reach us no later than **midnight of Sunday, 5th February 2023**. Incomplete applications or documents received after that date will not be taken into consideration.



Registration is exclusively online by filling in the form on the web site www.lagazuoiwima.org. The email address info@lagazuoiwima.org is at your constant disposal for technical problems or for information relating to the presentation of your candidature.

All the proposals will be examined by the Management Committee to ensure that they comply with the law, above all regarding copyright, privacy and publicity, and that they do not contain any images likely to cause offence to the public.

Upon termination of the checking process, the Lagazuoi WIMA2023 organising office will send the applicants an e-mail as confirmation of the formal acceptance of their application and as certification of its effective validity and conclusion or notify and justify the non-acceptance of the candidacy. To aid the checking of the validity of your application, you may be required to submit further documentation in addition to that requested in the application format.

The proposals, whether self-promoted or selected by the three Selectors, must be illustrated with descriptions, photographs, links to web pages and any other elements necessary to allow the juries to evaluate the quality of the proposal.

All projects will be evaluated and all awards made by the Jury members selected by Lagazuoi S.p.A. for their qualifications to judge the various categories. The Jury's decision will be final and incontestable.

Evaluation criteria

The Jury will take into account the following evaluation criteria:

- Elements of technological innovation with respect to the reference market and the competitive context, innovative product technologies and processes, differentiating key features of the product / service, excluding prototypes;
- eco-sustainable approach during production, commercialization and use and compliance with the 4 Rs: Reduce / Reuse / Recycle / Recover;
- originality, symbolic and emotional contents, methods of self-representation and communication.

Each is assigned a score from 1 to 10, with 1 being the lowest on the rating scale.

The evaluation of the jury will take place according to this schedule:

Step 1: by 19th February 2023, the Management Committee will review all proposals received for conformity and admissibility. At the end of the review process, the organizing secretariat of the award will send the candidates a confirmation of the formal acceptance of the application by email.

Step 2: the Jury will evaluate all submitted projects by 4th March 2023.

Step 3: the members of the jury will select the absolute winner for each category by merit, with a total of ten points. The maximum mark will be 30, and the minimum 3.

Step 4: all candidates will be informed of the results of the assessment by email by 15th March 2023.

Step 5: all applicants will be invited to the opening of the winning projects exhibition in April 2023.

Should any winner refuse the award or be unable to exhibit his project or to participate in the award presentation ceremony at the Lagazuoi Expo Dolomiti, the award will pass to the subsequent finalists in order of merit.

All participants, in addition, undertake not to use the logos, distinctive marks or any other photographic or digital material belonging to the Organiser, or in any way linked institutionally to the award, for personal ends, and to refrain from any behaviour that could in any way damage the image or the success of the award initiative.



Publication of the winners and special mentions

The list of participants and award winners will be published on the web site www.lagazuoiwima.org. For the valorisation of participation in the competition, all participants applying for the award automatically authorise the organisers of the Lagazuoi WIMA2023 to use the logo, images and videos of their proposal and consent to the use of the same and of any other communication material freely available on all media and of any communication or promotion material of the Organiser relating to the award (web, press, TV, social network).

Acceptance of the decisions of the jury

There will be a separate jury for each entry category, and the results will be announced by e-mail to the applicants. All participants acknowledge the Management Committee's evaluation and the conclusive judgement of the Jury of the Lagazuoi WIMA2023 as being final and irrevocable and agree to accept the final result.

In accordance with DPR (Presidential Decree) 430 of 26/10/2001, art. 6, paragraph 1 letter a), the award herein is not considered as a "prize contest".

Awards for the winners

The Lagazuoi S.p.A. society will award the first classifier and the startup with a special mention in each category in accordance with the evaluations expressed by the relevant jury. The award consists of a recognition of merit plaque and the opportunity to exhibit the winning proposal at the Lagazuoi EXPO Dolomiti from April 2023 to March 2024 as well as on the website www.lagazuoiwima.org.

Acceptance of proposals - Exclusion – Restitution of awards

Completion of the application form and the uploading of the information relating to the proposal put forward implies the participant's acknowledgement of the full right of the Lagazuoi S.p.A. society to proceed to a possible irrevocable exclusion of his application on the basis of a final and incontestable decision, and his agreement to refrain from any form of application, petition, request or claim, to all effects of the law, regarding the said exclusion.

The following cases will lead to the exclusion of a participant from the Lagazuoi WIMA2023 or to the restitution of the award given:

- the communication of false data on registration;
- non-compliance with the participation procedure established in the regulations herein and of the requisites necessary for participation;
- presenting the same project more than once in the Lagazuoi Winning Ideas Mountain Awards competition.

Any exclusion from the Lagazuoi WIMA2023 resulting from preliminary checks of the proposals on the part of the Management Committee, or from any subsequent checks, will not imply any legal right, including compensation, possibility or claim in favour of the excluded contestant.

Acceptance of the regulations

Participation in the Lagazuoi WIMA2023 implies full acceptance of the regulations herein and of its attachments. The Lagazuoi S.p.A. society, as promoter and organiser of the award, reserves the right to modify irrevocably the said regulations whenever necessary or opportune, at the same time committing itself to give immediate notice thereof to all contestants and others involved, on the web site www.lagazuoiwima.org.

All participants agree expressly to the right of the Lagazuoi S.p.A. society and its partners and collaborators in the award to use freely the informative material related to the proposals forwarded, in the context and for the carrying out of the activities related to the promotion of the award.



Each participant guarantees to absolve the Lagazuoi S.p.A. society, as well as all those who have collaborated with it in the organisation and carrying out of the award, from any responsibility, civil or penal, in connection with the production and publication of the proposal presented, responding directly with regard to any claim or request for compensation coming from third parties regarding the production, publication or divulgation of the same.

Waiver for the use of images

The participants are aware of the fact that promotional photographs and/or videos will be taken during the Lagazuoi WIMA2023 award presentation ceremony and the period of exhibition at the Lagazuoi Expo Dolomiti.

The participants concede to the Lagazuoi S.p.A. society and to Doc Servizi Soc. Coop. the right to utilise the above images on the web site of the event and/or via communication channels such as the social network, internet, television, catalogues, brochures and any other means with the purpose of publicising or documenting the event, including after its termination. The authorisation herein does not consent to the use of images in contexts that compromise his personal dignity and decency, or for any use and/or purpose whatsoever in contexts differing from those indicated above.

The sending of informative materials relating to the product/service submitted (photos, videos, texts) implies, furthermore, that applicants may not forward requests for compensation for any future use on the part of the Lagazuoi WIMA in the context of the communication and promotion activities of the WIMA.

On participation in the Lagazuoi WIMA2023, the applicant waives all claims regarding the indications above, and renounces irrevocably all rights, actions or claims ensuing from the above mentioned authorisations.

More specifically, on submitting the content, all participants who accept to take part in the competition declare and undertake to unconditionally absolve the promoting society and all assignees from responsibility for any detrimental consequence, cost or damages to him or her that may result from the violation of the declaration and guarantee herein. In particular, each participant undertakes to defend and maintain the complete indemnity of the promoter from damages (including costs) that he or she may be called upon to pay to third parties as a result of an action or injunction based on the fact that the mere possession or use of the work on the part of the promoter violates, or has violated, the copyright, the rights to a registered brand name, patent, know-how, invention or image, or any other right exclusive to third parties.

Waiver for the reproduction of images/videos and/or the use of physical objects purely for exhibitive purposes

The applicant authorises the owner of the data to reproduce images and/or videos of the proposal sent by him directly or available on the web, communication media such as the social network, the press, television, internet, catalogues, brochures and communication material in general, for purposes of exhibition at the Lagazuoi EXPO Dolomiti of Cortina d'Ampezzo. The applicant also authorises the potential use of physical objects purely for exhibitive purposes and free of charge at the Lagazuoi EXPO Dolomiti of Cortina d'Ampezzo.

Commitment of applicants to publish information about the WIMA through their own communication channels

Applicants undertake to publish their candidature, and where appropriate their selection for or winning of the Lagazuoi Winning Ideas Mountain Awards 2023, through their own communication channels, both off line and on social media and the web, so as to achieve as much coverage as possible of the Lagazuoi Winning Ideas Mountain Awards



Information concerning privacy laws (Legislative Decree 196/2003) and warnings

In conformity with Legislative Decree n. 196 of 30th June 2003, in force since 1st January 2004 concerning ownership of data processed, the Lagazuoi S.p.A. society (P.IVA [VAT No.] and C.F. [Tax Code] 00083390252, situated in via del Mercato 14, 32043 Cortina d'Ampezzo [BL], Italy), herewith informs applicants that all data required for application to the competition herein and that contained in the attached form, as well as any data required for the on line application procedure for the Lagazuoi WIMA2023, will be processed in accordance with Legislative Decree 196/2003, on paper and computerised, for the purposes envisaged by Law 580/93, modified with Legislative Decree 23/2010, in the context of their activities. The data may be sent exclusively to Doc Servizi Soc. Coop., situated in Verona, in Via L. Pirandello 31/B, or to others under the aegis of the same, by e-mail transfer of informative or promotional material concerning the initiatives of the Lagazuoi EXPO Dolomiti.

To exercise your rights in accordance with art. 7 of the above mentioned decree, you can contact the data protection officer, Lagazuoi S.p.A., situated in via del Mercato 14, 32043 Cortina d'Ampezzo (BL) Italy. Requests to the data protection officer can be sent to the e-mail address info@lagazuoiwima.org

Failure to give consent to data processing will exclude the applicant from participation in the competition.

Information and contact details

For any information related to the award, please write to info@lagazuoiwima.org or consult the web site www.lagazuoiwima.org