

Regulations **“LAGAZUOI WINNING IDEAS MOUNTAIN AWARDS 2024”**

An initiative promoted by Lagazuoi EXPO Dolomiti to select and enhance the most innovative ideas in the sectors of mountain equipment and clothing, services and apps and the mountain gastronomy industry on the subject of the mountains.

Summary

1. Organiser
2. The subject of the competition
3. Those qualifying to enter
4. Acceptance procedures and terms
5. Evaluation criteria
6. Public voting
7. Announcement of the candidates and winners
8. Acceptance of the decisions
9. Awards for the winners
10. Acceptance of proposals – Exclusion - Restitution of awards
11. Acceptance of the regulations
12. Waiver for the use of images
13. Waiver for the reproduction of images/videos and/or the use of physical objects purely for exhibitivie purposes
14. Commitment of applicants to publish information about WIMA through their communication channels
15. Information concerning privacy laws (Legislative Decree 196/2003) and warnings
16. Information and contacts

1. Organiser

The Lagazuoi S.p.A. society, P.IVA and C.F. (VAT No. and Tax Code) 00083390252, sited in via del Mercato 14, 32043 Cortina d’Ampezzo (BL), Italy, is the promoter of the Lagazuoi Winning Ideas Mountain Awards 2024.

2. The subject of the competition

The Lagazuoi Winning Ideas Mountain Awards 2024 (in short, Lagazuoi WIMA2024) is an international award divided into three categories, open to sole proprietorships, partnerships, corporations, start-ups, organizations, and associations who have products, projects and innovative ideas, ingenious solutions, small or big digital revolutions for a better experience of life and awareness of the mountains, present and future. Proposals aimed at end consumers and bulk consumers will also be considered.

Lagazuoi WIMA offers official recognition and acclaim, as well as communication and information support for companies, organizations, individuals, products and ideas bringing innovation to the mountains.

There are three award categories:

- Mountain equipment and clothing: projects of technical clothing and equipment for high altitudes and specific climatic conditions to safely enjoy the mountain world both in summer and winter.

- Digital services and apps for mountain tourism: enhancement, knowledge and promotion of the mountains, achieved by means of projects that, through innovative services or new technologies, make it possible to extend the exploration and knowledge of the mountains to new customers and new users and, at the same time, to enhance and qualify the host locations. Ideas for renewing mountain experiences through projects, initiatives, apps and gaming tools.
- Mountain gastronomy industry: innovative methods of production and/or processing of raw materials but also new approaches to the marketing and distribution of the local products of mountain communities located in mountain municipalities (at more than 600 meters above sea level).

The winners of the Lagazuoi WIMA2024 award will be announced by March 2024.

In each of the three categories, three finalists and one winner will be selected among sole proprietorships, partnerships, corporations, organisations, associations and start-ups.

According to the evaluations expressed by the reference selectors, the three finalists in each category will have the opportunity to display as agreed upon with the organiser their project at the Lagazuoi EXPO Dolomiti in a special exhibition. It will be inaugurated in April 2024 and remain on display for twelve months.

All finalist companies, citizens and organisations will have the right to utilise the Lagazuoi WIMA2024 brand name with the diction “finalist and/or winner of the Lagazuoi Winning Ideas Mountain Awards 2024” (restricted to the edition of 2024) in their communication and promotional material. Improper use of the brand name is strictly forbidden.

WIMA is geared towards culture and divulgation.

3. **Those qualifying to enter**

The Lagazuoi WIMA2024 is an international award divided into 3 categories, open to sole proprietorships, partnerships, and corporations, start-ups, organizations, public and private associations. Participation in the Lagazuoi WIMA2024 is completely free of charge.

Public or private entities who will apply for the Lagazuoi WIMA2024 must operate in accordance with the labour laws regarding pension and health contributions.

In any case, the following are not permitted to enter:

- political parties or organisations;
- trade union or worker assistance organisations (patronati);
- private organizations associated with the selectors.

4. **Acceptance procedures and terms**

The selectors, three for each of the three categories, will independently identify proposals that they consider suitable and interesting for the Lagazuoi WIMA2024. The nominations will be collected by November 2024. Before submitting the selected proposals for public voting, the WIMA Secretariat checks that they comply with the law, in particular copyrights, data protection and advertising regulations, and that they do not contain any images whose publication would offend common decency and public decency. In order to take part in the Lagazuoi WIMA2024 you need to:

- read and accept the contents of the regulations herein;
- read and accept the waiver and the information regarding the processing of personal data (attached to the regulations herein);
- provide the data expressly requested by the Award Secretariat (information material, photos, videos, etc.).

All projects will be evaluated by selectors nominated by Lagazuoi S.p.A. and chosen according to their areas of expertise. The final decision of the selectors is incontestable.

5. Evaluation criteria

The selectors will take into account the following evaluation criteria:

- FULFILMENT OF A NEED
- LEVEL OF INNOVATION
- COMMUNICABILITY OF THE PROJECT
- ECO-SUSTAINABLE APPROACH DURING PRODUCTION, COMMERCIALISATION AND USE

Each is assigned a score from 1 to 10, with 1 being the lowest on the rating scale.

Prices will be allocated according to the following steps:

The selectors will select the best proposals for each category by November 2024; the WIMA secretariat will contact the companies proposed by the selectors to obtain useful information material for the candidate's evaluation.

Step 1: By January 2024, the Award Secretariat will notify by e-mail the three finalist companies in each category that will enter the public e-voting phase.

Step 2: By January 2024, the Award Secretariat will notify by e-mail the three finalist companies in each category entering the public e-voting phase.

Step 3: The selected finalists will be showcased on www.lagazuoiwima.org by January 2024. Beginning from the publication and lasting till the conclusion of February, the public can vote online via the website and social channels. Additional instructions on how to vote will be accessible on the Lagazuoi WIMA website.

Step 4: All finalists will be informed by email about the result of the public vote by March 2024.

Step 5: All finalists will be invited to the opening of the winning projects exhibition which will take place at the Lagazuoi EXPO Dolomiti in April 2024.

Should any winner refuse the award or be unable to exhibit his project at the Lagazuoi EXPO Dolomiti, the award will pass to the subsequent finalists in order of merit.

All participants, in addition, undertake not to use the logos, distinctive marks or any other photographic or digital material belonging to the Organiser, or in any way linked institutionally to the award, for personal ends, and to refrain from any behaviour that could in any way damage the image or the success of the award initiative.

6. Public voting

Projects selected for this edition will be judged by the public, and e-voting will determine the winner. It will be possible to vote for the preferred project among each of the three finalists via social media (Facebook and Instagram) and on the website www.lagazuoiwima.org. Each person can cast only one vote in each category. Voting will begin in January 2024 and end in February 2024.

7. Publication of the candidates and winners

The list of finalists and award winners will be published on the website www.lagazuoiwima.org. For the valorisation of participation in the competition, all participants applying for the award

automatically authorise the organisers of the Lagazuoi WIMA2024 to use the logo, images and videos of their proposal and consent to the use of the same and of any other communication material freely available on all media and of any communication or promotion material of the Organiser relating to the award (web, press, TV, social network).

8. Acceptance of the decisions

Each category will be evaluated separately by the respective recruiters, and the results will be communicated by e-mail to the participants. The participant acknowledges the conclusive evaluation of the selectors of the Lagazuoi WIMA2024 as being final and irrevocable and agrees to accept the final result.

In accordance with DPR (Presidential Decree) 430 of 26/10/2001, art. 6, paragraph 1 letter a), the award herein is not considered a “prize contest”.

9. Awards for the winners

The Lagazuoi S.p.A. society will award the first classifier in each category in accordance with the e-voting. The award consists of a recognition of merit plaque and the opportunity to exhibit the winning proposal at the Lagazuoi EXPO Dolomiti from March-April 2024 to March 2025 and publish it on the website www.lagazuoiwima.org.

10. Acceptance of proposals - Exclusion – Restitution of awards

As a condition of providing information on the candidate proposal, the participant acknowledges that Lagazuoi S.p.A. may proceed to his irrevocable exclusion on the basis of an incontestable decision, and he agrees to refrain from bringing any claim, petition, request or application regarding the exclusion to the fullest extent of the law.

The following cases will lead to the exclusion of a participant from the Lagazuoi WIMA2024 or to the restitution of the award given:

- communication of false data during the collecting phase;
- non-compliance with the participation procedure established in the regulations herein and with the requisites necessary for participation;
- the fact of having already submitted the project to the Lagazuoi Winning Ideas Mountain Award in previous years.

Any exclusion from the Lagazuoi WIMA2024 resulting from preliminary checks of the proposals on the part of the organizing secretary or from any subsequent checks will not imply any legal right, including compensation, possibility or claim in favour of the excluded contestant.

11. Acceptance of the regulations

Participation in the Lagazuoi WIMA2024 implies full acceptance of the regulations herein and its attachments. The Lagazuoi S.p.A. society, as promoter and organiser of the award, reserves the right to modify irrevocably the said regulations whenever necessary or opportune, at the same time committing itself to give immediate notice thereof to all contestants and others involved, on the website www.lagazuoiwima.org.

All participants agree expressly to the right of the Lagazuoi S.p.A. society and its partners and collaborators in the award to use freely the informative material related to the proposals forwarded, in the context and for the carrying out of the activities related to the promotion of the award.

Each participant guarantees to absolve the Lagazuoi S.p.A. society, as well as all those who have collaborated with it in the organisation and carrying out of the award, from any responsibility, civil or penal, in connection with the production and publication of the proposal presented, responding directly with regard to any claim or request for compensation coming from third parties regarding the production, publication or divulgation of the same.

12. Waiver for the use of images

The participants are aware of the fact that promotional photographs and/or videos will be taken during the Lagazuoi WIMA2024 award presentation ceremony and the period of exhibition at the Lagazuoi EXPO Dolomiti.

The participants concede to the Lagazuoi S.p.A. society and Doc Servizi Soc. Coop. the right to utilise the above images on the website of the event and/or via communication channels such as the social network, internet, television, catalogues, brochures and any other means to publicise or document the event, including after its termination. The authorisation herein does not consent to the use of images in contexts that compromise his personal dignity and decency, or for any use and/or purpose whatsoever in contexts differing from those indicated above. The sending of informative materials relating to the product/service submitted (photos, videos, texts) implies, furthermore, that applicants may not forward requests for compensation for any future use on the part of the Lagazuoi WIMA in the context of the communication and promotion activities of the WIMA.

By joining Lagazuoi WIMA2024 the participant waives all claims regarding the indications above and renounces irrevocably all rights, actions or claims ensuing from the above-mentioned authorisations.

More specifically, on submitting the content, all participants who accept to take part in the competition declare and undertake to unconditionally absolve the promoting society and all assignees from responsibility for any detrimental consequence, cost or damages to him or her that may result from the violation of the declaration and guarantee herein. In particular, each participant undertakes to defend and maintain the complete indemnity of the promoter from damages (including costs) that he or she may be called upon to pay to third parties as a result of an action or injunction based on the fact that the mere possession or use of the work on the part of the promoter violates, or has violated the copyright, the rights to a registered brand name, patent, know-how, invention or image, or any other right exclusive to third parties.

13. Waiver for the reproduction of images/videos and/or the use of physical objects purely for exhibitive purposes

The person concerned authorises the Lagazuoi S.p.A. and its collaborators to reproduce images and/or videos of the project sent by him/her directly, or available on the web, on their communication media such as social networks, press, television, internet, catalogues, brochures and communication materials in general, and for exhibition purposes at the Lagazuoi EXPO Dolomiti in Cortina d'Ampezzo. The person concerned also authorises the potential use of physical objects purely for exhibitive purposes and free of charge at the Lagazuoi EXPO Dolomiti of Cortina d'Ampezzo.

14. Commitment of applicants to publish information about the WIMA through their communication channels

The person concerned undertakes to publicise his/her candidature, the online public voting methods provided by the organisation, as well as the eventual winning of the Lagazuoi Winning Ideas Mountain Awards 2024 through its communication channels, both offline and on social media and the web, so as to achieve as much coverage as possible of the Lagazuoi Winning Ideas Mountain Awards' aims.

15. Information concerning privacy laws (Legislative Decree 196/2003) and warnings

In conformity with Legislative Decree n. 196 of 30th June 2003, in force since 1st January 2004 concerning ownership of data processed, the Lagazuoi S.p.A. society (P.IVA [VAT No.] and C.F. [Tax Code] 00083390252, situated in via del Mercato 14, 32043 Cortina d'Ampezzo [BL], Italy), herewith informs applicants that all data required for application to the competition herein and that contained in the attached form, as well as all data required for the Lagazuoi WIMA2024 application

procedure, will be processed in accordance with Legislative Decree 196/2003, on paper and computerised, for the purposes envisaged by Law 580/93, modified with Legislative Decree 23/2010, in the context of their activities. The data may be sent exclusively to Doc Servizi Soc. Coop., situated in Verona, in Via L. Pirandello 31/B, or to others under the aegis of the same, by e-mail transfer of informative or promotional material concerning the initiatives of the Lagazuoi EXPO Dolomiti.

To exercise your rights in accordance with art. 7 of the above-mentioned decree, you can contact the data protection officer, Lagazuoi S.p.A., situated in via del Mercato 14, 32043 Cortina d'Ampezzo (BL) Italy. Requests to the data protection officer can be sent to the e-mail address: info@lagazuoiwima.org.

Failure to give consent to data processing will exclude the applicant from participation in the competition.

16. Information and contact details

For any information related to the award, please write to info@lagazuoiwima.org or consult the website www.lagazuoiwima.org.