



## **Regulations**

### **“LAGAZUOI WINNING IDEAS MOUNTAIN AWARDS 2022”**

**An initiative promoted by Lagazuoi Expo Dolomiti to grant awards to the most innovative ideas in the sectors of mountain clothing and equipment, mountain tourism and sustainability, digital innovation & apps and mountain gastronomy industry.**

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#### **1. Organiser**

The Lagazuoi S.p.A. society, P.IVA and C.F. (VAT No. and Tax Code) 00083390252, sited in via del Mercato 14, 32043 Cortina d’Ampezzo (BL), Italy, is the promoter of the **Lagazuoi Winning Ideas Mountain Awards 2022**.

#### **2. Subject of the competition**

The Lagazuoi Winning Ideas Mountain Awards 2022 (in short, Lagazuoi WIMA2022) is an international award open to companies, start-ups, organizations, associations and private citizens who have proposals, products, events with innovative ideas and materials, ingenious sustainable solutions, small or big digital revolutions, on the subject of the mountains, present and future. The same goes for proposals for a new type of tourism with a difference, capable of renewing the values and slow rhythms of the mountains and for those bringing forth the enogastronomic industry located in mountain municipalities at more than 600 meters above sea level: emphasis on innovative methods of production and / or the processing of raw materials, but also on new approaches to the marketing and commercialization of resources.

The Lagazuoi WIMA2022 was conceived with the aim of giving official recognition, and acclaim, offering support by communication and information, to those companies, organisations and private citizens that are bringing innovation to the world of the mountains.

There are four award categories:

1. mountain clothing and equipment: projects of technical clothing and equipment for high altitudes and specific climatic conditions to fully enjoy the mountain world both in summer and winter;
2. innovative and sustainable mountain tourism: economy, environment and culture are new values that characterize the mountain regions. Forms of tourism that meet the needs of travellers and qualify the host locations;
3. digital innovation & apps for the mountains: ideas for renewing mountain experiences. From sport to tourism, projects to develop the mountain world using innovation and digital technologies;
4. mountain gastronomy industry: innovative methods of production and/or processing of raw materials but also new approaches to the marketing and distribution of the local products of mountain communities.

The winners of the "Lagazuoi WIMA2022" award will be announced by March 2022. Two proposals per category will be awarded (eight proposals in total). For each of the four categories, one absolute winner will be chosen among the projects of companies, organizations and associations and an innovative startup will get a special mention. The organiser considers innovative startups corporations founded less than five years ago and not listed on a regulated market or a multilateral trading system.

The two winners in each category in accordance with the jury's evaluations will have the opportunity to display their entries at the Lagazuoi Expo Dolomiti, in a special exhibition dedicated to them. It will be inaugurated in April 2022 and remain on display for twelve months.

All finalist companies, citizens and organisations will have the right to utilise the Lagazuoi WIMA2022 brand name with the diction "winner of the Lagazuoi Winning Ideas Mountain Awards 2022" (restricted to the edition of 2022) in their communication and promotional material. Improper use of the brand name is strictly forbidden.

WIMA is geared towards culture and divulgation.

### **3. Those qualifying to enter**

The Lagazuoi WIMA2022 is an international award open to public and private companies, start-ups, organizations, associations. Participation in the Lagazuoi WIMA2022 is completely free of charge.

Public or private entities intending to enter the Lagazuoi WIMA2022 must operate in accordance with the labour laws regarding pension and health contributions.

In any case, the following are not permitted to enter:

- Political parties or organisations
- Trade union or worker assistance organisations (patronati)
- Private citizens who are members of the jury or of the technical selection committee.

### **4. Submitting of applications and terms of enrolment**

In order to take part in the Lagazuoi WIMA2022 you need to:

- read and accept the contents of the regulations herein;
- read and accept the waiver and the information regarding the processing of personal data (attached to the regulations herein);
- present your proposal by filling in the online form to be found on the web site [www.lagazuoiwima.org](http://www.lagazuoiwima.org), supplying the data expressly requested by completing the sections reserved for outlining your idea.

All self-promoted applications will in any case be evaluated by a technical selection committee defined by Lagazuoi S.p.A. and passed on for scrutiny to the jury formed by Lagazuoi S.p.A.

In addition, the technical selection committee may autonomously single out for each category any proposals considered as being valid and interesting potential award winners. Before being put before the jury, the proposals selected must also meet the conditions of the preceding paragraph.

## **5. Sending of applications and deadline**

Applications must reach us no later than midnight of February 12, 2022. Incomplete applications or documents received after that date will not be taken into consideration. Registration is exclusively online by filling in the form on the web site [www.lagazuoiwima.org/](http://www.lagazuoiwima.org/). The email address [info@lagazuoiwima.org](mailto:info@lagazuoiwima.org) is at your constant disposal for technical problems or for information relating to the presentation of your candidature.

All the proposals will be examined by the technical selection committee to ensure that they comply with the law, above all regarding copyright, privacy and publicity, and that they do not contain any images likely to cause offence to the public.

Upon termination of the checking process, the award organising office will send the applicants an e-mail as confirmation of the formal acceptance of their application and as certification of its effective validity and conclusion or notify and justify the non-acceptance of the candidacy. To aid the checking of the validity of your application, you may be required to submit further documentation in addition to that requested in the application format.

The proposals, whether self-promoted or selected by the technical selection committee, must be illustrated with descriptions, photographs, links to web pages and any other elements necessary to allow the juries to evaluate the quality of the proposal.

All projects will be evaluated and all awards made by the jury members selected by Lagazuoi S.p.A. for their qualifications to judge the various categories. The jury's decision will be final and incontestable.

## **6. Evaluation criteria**

The jury will take into account the following evaluation criteria: innovation, practicality, sustainability, accessibility and originality.

The evaluation of the jury will consist of several steps:

**Step 1:** by February 19, 2022, the technical selection committee of the award will review all proposals received for conformity and admissibility. At the end of the review process, the organizing secretariat of the award will send the candidates a confirmation of the formal acceptance of the application by email.

**Step 2:** the juries will evaluate all submitted projects by March 4, 2022.

**Step 3:** the members of the jury will select the 2 winners for each category by merit, with a total of sixty points. The maximum mark will be 60, and the minimum 40.

**Step 4:** all candidates will be informed of the results of the assessment by email by March 15, 2022.

**Step 5:** all applicants will be invited to the opening of the winning projects exhibition in April 2022.

Should any winner refuse the award or be unable to exhibit his project or to participate in the award presentation ceremony at the Lagazuoi Expo Dolomiti, the award will pass to the subsequent finalists in order of merit.

All participants, in addition, undertake not to use the logos, distinctive marks or any other photographic or digital material belonging to the Organiser, or in any way linked institutionally to the award, for personal ends, and to refrain from any behaviour that could in any way damage the image or the success of the award initiative.

### **7. Publication of the list of merit and winners**

The list of participants and award winners will be published on the web site [www.lagazuoiwima.org](http://www.lagazuoiwima.org).

For the valorisation of participation in the competition, all participants applying for the award automatically authorise the organisers of the Lagazuoi WIMA2022 to use the logo, images and videos of their proposal and consent to the use of the same and of any other communication material freely available on all media and of any communication or promotion material of the Organiser relating to the award (web, press, TV, social network).

### **8. Acceptance of the decisions of the jury**

There will be a separate jury for each entry category. The juries will evaluate the proposals, and the results will be announced by e-mail to the applicants. All participants acknowledge the evaluation on the part of the technical selection committee and the conclusive judgement of the jury of the Lagazuoi WIMA2022 as being final and irrevocable and agree to accept the final result.

In accordance with DPR (Presidential Decree) 430 of 26/10/2001, art. 6, paragraph 1 letter a), the award herein is not considered as a "prize contest".

### **9. Awards for the winners**

The Lagazuoi S.p.A. society will award the first classifier and the startup with a special mention in each category in accordance with the evaluations expressed by the relevant jury. The award consists of a recognition of merit plaque and the opportunity to exhibit the winning proposal at the Lagazuoi EXPO Dolomiti from April 2022 to March 2023.

### **10. Acceptance of proposals - Exclusion – Restitution of awards**

Completion of the application form and the uploading of the information relating to the proposal put forward implies the participant's acknowledgement of the full right of the Lagazuoi S.p.A. society to proceed to the irrevocable exclusion of his application on the basis of a final and incontestable decision, and his agreement to refrain from any form of application, petition, request or claim, to all effects of the law, regarding the said exclusion.

The following cases will lead to the exclusion of a participant from the Lagazuoi WIMA2022 or to the restitution of the award given:

- the communication of false data on registration;
- non-compliance with the participation procedure established in the regulations herein and of the requisites necessary for participation;
- presenting the same project more than twice in the Lagazuoi Winning Ideas Mountain Awards competition.

Exclusion from the Lagazuoi WIMA2022 resulting from preliminary checks of the proposals on the part of the technical selection committee, or from any subsequent checks, will not imply any legal right, including compensation, possibility or claim in favour of the excluded contestant.

### **11. Acceptance of the regulations**

Participation in the Lagazuoi WIMA2022 implies full acceptance of the regulations herein and of its attachments. The Lagazuoi S.p.A. society, as promoter and organiser of the award, reserves the right to modify irrevocably the said regulations whenever necessary or opportune, at the same time committing itself to give immediate notice thereof to all contestants and others involved, on the web site [www.lagazuoiwima.org](http://www.lagazuoiwima.org).

All participants agree expressly to the right of the Lagazuoi S.p.A. society and its partners and collaborators in the award to use freely the informative material related to the proposals forwarded, in the context and for the carrying out of the activities related to the promotion of the award.

Each participant guarantees to absolve the Lagazuoi S.p.A. society, as well as all those who have collaborated with it in the organisation and carrying out of the award, from any responsibility, civil or penal, in connection with the production and publication of the proposal presented, responding directly with regard to any claim or request for compensation coming from third parties regarding the production, publication or divulgation of the same.

### **12. Waiver for the use of images**

The applicants are aware of the fact that promotional photographs and/or videos will be taken during the Lagazuoi WIMA2022 award presentation ceremony and the period of exhibition at the Lagazuoi Expo Dolomiti.

The applicants concede to the Lagazuoi S.p.A. society and to Doc Servizi Soc. Coop. the right to utilise the above images on the web site of the event and/or via communication channels such as the social network, internet, television, catalogues, brochures and any other means with the purpose of publicising or documenting the event, including after its termination. The authorisation herein does not consent to the use of images in contexts that compromise his personal dignity and decency, or for any use and/or purpose whatsoever in contexts differing from those indicated above.

The sending of informative materials relating to the product/service submitted (photos, videos, texts) implies, furthermore, that applicants may not forward requests for compensation for any future use on the part of the Lagazuoi WIMA in the context of the communication and promotion activities of the WIMA.

On participation in the Lagazuoi WIMA2022, the applicant waives all claims regarding the indications above, and renounces irrevocably all rights, actions or claims ensuing from the above mentioned authorisations.

More specifically, on submitting the content, all participants who accept to take part in the competition declare and undertake to unconditionally absolve the promoting society and all assignees from responsibility for any detrimental consequence, cost or damages to him or her that may result from the violation of the declaration and guarantee herein. In particular, each participant undertakes to defend and maintain the complete indemnity of the promoter from damages (including costs) that he or she may be called upon to pay to third parties as a result of an action or injunction based on the fact that the mere possession or use of the work on the part of the promoter violates, or has violated, the copyright, the rights to a registered brand name, patent, know-how, invention or image, or any other right exclusive to third parties.

### **13. Waiver for the reproduction of images/videos and/or the use of physical objects purely for exhibitive purposes**

The applicant authorises the owner of the data to reproduce images and/or videos of the proposal sent by him directly or available on the web, communication media such as the social network, the press, television, internet, catalogues, brochures and communication

material in general, for purposes of exhibition at the Lagazuoi EXPO Dolomiti of Cortina d'Ampezzo. The applicant also authorises the potential use of physical objects purely for exhibitivie purposes and free of charge at the Lagazuoi EXPO Dolomiti of Cortina d'Ampezzo.

#### **14. Commitment of applicants to publish information about the WIMA through their own communication channels**

Applicants undertake to publish their candidature, and where appropriate their selection for or winning of the Lagazuoi Winning Ideas Mountain Awards 2022, through their own communication channels, both off line and on social media and the web, so as to achieve as much coverage as possible of the Lagazuoi Winning Ideas Mountain Awards.

#### **15. Information concerning privacy laws (Legislative Decree 196/2003) and warnings**

In conformity with Legislative Decree n. 196 of 30<sup>th</sup> June 2003, in force since 1<sup>st</sup> January 2004 concerning ownership of data processed, the Lagazuoi S.p.A. society (P.IVA [ VAT No.] and C.F. [Tax Code] 00083390252, situated in via del Mercato 14, 32043 Cortina d'Ampezzo [BL], Italy), herewith informs applicants that all data required for application to the competition herein and that contained in the attached form, as well as any data required for the on line application procedure for the Lagazuoi WIMA2022, will be processed in accordance with Legislative Decree 196/2003, on paper and computerised, for the purposes envisaged by Law 580/93, modified with Legislative Decree 23/2010, in the context of their activities. The data may be sent exclusively to Doc Servizi Soc. Coop., situated in Verona, in Via L. Pirandello 31/B, or to others under the aegis of the same, by e-mail transfer of informative or promotional material concerning the initiatives of the Lagazuoi EXPO Dolomiti.

To exercise your rights in accordance with art. 7 of the above mentioned decree, you can contact the data protection officer, Lagazuoi S.p.A., situated in via del Mercato 14, 32043 Cortina d'Ampezzo (BL) Italy. Requests to the data protection officer can be sent to the e-mail address: [info@lagazuoiwima.org](mailto:info@lagazuoiwima.org)

Failure to give consent to data processing will exclude the applicant from participation in the competition.

#### **16. Information and contacts**

For any information related to the award, please write to [info@lagazuoiwima.org](mailto:info@lagazuoiwima.org) or consult the web site [www.lagazuoiwima.org/](http://www.lagazuoiwima.org/)