

**Special Award "GIS" (Italian Ski Journalists Association)
within the LAGAZUOI WINNING IDEAS MOUNTAIN AWARDS 2023**

Regulations

The "GIS" Special Award is an initiative promoted by the Lagazuoi EXPO Dolomiti in collaboration with GIS Giornalisti Italiani Sciatori (Italian Ski Journalists), to enhance journalistic work on the subject of the mountains.

Organiser

The Lagazuoi S.p.A. society, P.IVA and C.F. (VAT No. and Tax Code) 00083390252, sited in via del Mercato 14, 32043 Cortina d'Ampezzo (BL), Italy, in collaboration with GIS, Giornalisti Italiani Sciatori, an amateur sports association with head office in via G. Lucchetti Rossi, 12 - 00127 Roma C.F. (Tax Code) 97169380587 - P.IVA (VAT No.) 09770011006 is the promoter of the "GIS" Special Award, included for the first time (the year 2023) within the "Lagazuoi Winning Ideas Mountain Awards", an international award divided into three categories, dedicated to innovative and sustainable products, projects and ideas dedicated to the highlands (www.lagazuoiwima.org).

The object of the call

The "GIS" Special Award set up within the Lagazuoi WIMA2023 is an acknowledgement that valorises journalistic work dedicated to the highlands. A journalistic work is to be understood as an article, a report, or a video published as a print medium and/or on television and/or on an online platform set up by a journalist. The main aim of the Award is to valorise the mountains as a place of innovation, sport and culture.

Participants, content and application

All participants in the competition must be professional journalists, practitioners or publicists who are members of the National Order of Italian Journalists or the Italian Foreign Press Association. Each candidate must have written an article or a television or radio report relating to the subject of the call.

Each journalistic work must have been published in an offline or online medium with a regional, national or international character. Radio and television contributions (in the form of reports, documentaries or radio and/or television features in news, columns and programmes) must have been transmitted by channels or broadcasters of regional, national or international importance.

Selection of the winner

The jury of the "GIS" Special Award, consisting of Stefano Illing, creator of the Lagazuoi EXPO Dolomiti, Roberta Serdoz, editor-in-chief of TGR Lazio and president of the GIS, and Jacopo Orsini, editor of Il Messaggero and member of the GIS board of directors, will identify the work that best conveys the values of the mountain world in the most innovative and original way. In addition to the subject of the content, consideration will be given to the usefulness and importance of the information and the relevance of knowledge transmitted to the public; the ability to arouse and sustain the reader's interest; objectivity, independence and respect for deontological principles; originality (choice of subject, structure of the contribution, points of view).

For the award, all content must have been published between 1st January 2022 and 5th February 2023 and proof of publication must have been submitted.



Award ceremony and exhibition centre Lagazuoi EXPO Dolomiti

The journalist to be awarded will be notified by the organisation by March 2023.

The winner will be offered a two-night stay for two people on a half-board basis (board, lodging and cable car ride) in the guest quarters of the Lagazuoi EXPO Dolomiti, an exclusive location on the top of Mount Lagazuoi, usually closed to the public and only open by invitation to special contributors.

Furthermore, the award-winning journalist will be invited to Lagazuoi EXPO Dolomiti in April to attend the award ceremony for the winners of the Lagazuoi Winning Ideas Mountain Awards 2023.

Publication of the winner

The winner will be mentioned in the press release, on the website www.lagazuoiwima.org and the Instagram and Facebook social media profiles of Lagazuoi EXPO Dolomiti.

Information and contact details

For all information concerning this prize, you can write an e-mail to info@lagazuoiwima.org or see the website www.lagazuoiwima.org.